

HOUSTON  SYMPHONY

# SPONSORSHIP OPPORTUNITIES

2026–27 SEASON



HOUSTON  
SYMP  ONY

Jones Hall for the Performing Arts • 615 Louisiana Street

Juraj Valčuha, Music Director



# HOUSTON SYMPHONY IMPACT ACROSS GREATER HOUSTON

From public parks to classrooms to hospitals, our Symphony musicians reach beyond the stage to educate, heal, and engage with Houstonians across the city through the power of music.

**140,000**

First time concert attendees for Symphony performances at Jones Hall

**60,000**

Students engaged through Student Concerts

**35**

Free full-orchestra community concerts including Student Concerts

**449**

Local partner organizations including hospitals, senior centers, dementia centers, schools and more



- Free Community Concerts
- Dementia Center Performance Series
- Chamber Coaching, Classroom Visits, & In-School Performances
- Hospital Bedside Visits
- In Harmony
- Senior Center Visits
- Jones Hall

# WHY SPONSOR THE HOUSTON SYMPHONY?

As a leading performing arts organization, the Symphony attracts a diverse and engaged audience of music lovers, community leaders, professionals, and culturally invested individuals. Aligning with such an institution allows sponsors to associate themselves with excellence, creativity, and civic leadership.

Sponsorship provides meaningful exposure through concert programs, digital promotions, on-site recognition, VIP experiences, and special events, creating positive associations in an environment where audiences are attentive and receptive. Beyond visibility, sponsorship signals a commitment to supporting the arts, cultural enrichment, and community vitality—values that resonate with both individuals and organizations seeking to make a difference.

Partnering with the Houston Symphony is more than philanthropy—it is a strategic opportunity to enhance visibility, connect with the community, and support a world-class cultural institution.



# CLASSICAL SERIES



## CLASSICAL SEASON

TITLE SPONSOR – \$500,000

The 18-week Classical Series serves as the core of the Houston Symphony's season. These inspiring performances feature Music Director Juraj Valčuha, as well as some of the most renowned guest conductors and soloists in the world, performing timeless masterworks alongside pieces by sought after modern composers.

**Rachmaninoff's  
Second Symphony**  
October 2, 3 & 4  
Juraj Valčuha, conductor

**Bruch's Violin Concerto  
& Vaughan Williams**  
January 8, 9 & 10  
Donald Runnicles, conductor

**Tchaikovsky's  
Symphony No. 6**  
April 2, 3 & 4  
Daniele Rustioni, conductor

**Rachmaninoff's  
Piano Concerto No. 3**  
October 9, 10 & 11  
Juraj Valčuha, conductor

**Pines of Rome**  
February 5, 6 & 7  
Juraj Valčuha, conductor

**Bach & Vivaldi's Four Seasons**  
April 22, 24 & 25  
Gil Shaham, conductor

**Mozart's Jupiter & JJJ**  
October 16, 17 & 18  
David Robertson, conductor

**Hilary Hahn Plays Beethoven**  
February 12, 13 & 14  
Andrés Orozco-Estrada, conductor

**Rachmaninoff's  
Piano Concerto No. 2**  
May 1 & 2  
Daniela Candillari, conductor

**Shostakovich's Ninth Symphony  
& Yoonshin Song**  
November 6, 7 & 8  
Emmanuel Tjeknavorian, conductor

**Beethoven's Pastoral Symphony  
& The Rite of Spring**  
February 19, 20 & 21  
Juraj Valčuha, conductor

**Ravel's Daphnis and Chloe**  
May 14, 15 & 16  
Kevin John Edusei, conductor

**Prokofiev's Symphony No. 7  
& Shéhérazade**  
November 27, 28 & 29  
Juraj Valčuha, conductor

**Ehnes Plays Mendelssohn's  
Violin Concerto**  
March 5, 6 & 7  
Nicholas Collon, conductor

**Beethoven's Piano Concerto No. 1**  
May 28, 29 & 30  
Juraj Valčuha, conductor

**Dvořák's Symphony No. 8  
& Gil Shaham**  
December 4, 5 & 6  
Juraj Valčuha, conductor

**Seong-Jin Cho  
Plays Bartók**  
March 19, 20 & 21  
Osro Vönskä, conductor

**Mahler's Symphony No. 1  
& Mozart**  
June 4, 5 & 6  
Juraj Valčuha, conductor





# RENOWNED GUEST CONDUCTORS SERIES

PRESENTING SPONSOR – \$150,000

The Houston Symphony welcomes a slate of prestigious guest conductors to lead our distinguished orchestra in eight inspiring Classical Season concerts. Sought after across the globe, these maestro's bring their talents to the podium for concerts featuring some of the greatest repertoire of the classical cannon.



**Mozart's Jupiter & J1J1**  
October 16, 17 & 18  
David Robertson, conductor



**Seong-Jin Cho Plays Bartók**  
March 19, 20 & 21  
Osmo Vänskä, conductor



**Shostakovich's Ninth Symphony & Yoonshin Song**  
November 6, 7 & 8  
Emmanuel Tjeknavorian, conductor



**Tchaikovsky's Symphony No. 6**  
April 2, 3 & 4  
Daniele Rustioni, conductor



**Bruch's Violin Concerto & Vaughan Williams**  
January 8, 9 & 10  
Donald Runnicles, conductor



**Rachmaninoff's Piano Concerto No. 2**  
May 1 & 2  
Daniela Candillari, conductor



**Ehnes Plays Mendelssohn's Violin Concerto**  
March 5, 6 & 7  
Nicholas Collon, conductor



**Ravel's Daphnis and Chloe**  
May 14, 15 & 16  
Kevin John Edusei, conductor

# VIOLIN VIRTUOSO SERIES

PRESENTING SPONSOR – \$125,000

SUPPORTING SPONSOR – \$50,000

Experience some of today's most electrifying violinists right here at Jones Hall. This season, the Symphony is joined by violin stars like James Ehnes, Hilary Hahn, and more, as they perform masterworks alongside our world-class orchestra.



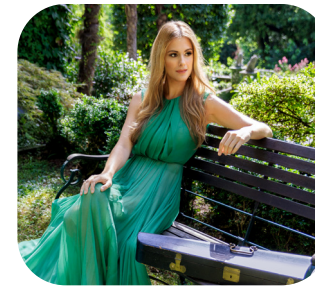
**Dvořák's Symphony No. 8 & Gil Shaham**  
December 4, 5 & 6  
Gil Shaham



**Ehnes Plays Mendelssohn's Violin Concerto**  
March 5, 6 & 7  
James Ehnes



**Shostakovich's Ninth Symphony & Yoonshin Song**  
November 6, 7 & 8  
Yoonshin Song



**Tchaikovsky's Symphony No. 6**  
April 2, 3 & 4  
Francesca DeGo



**Bruch's Violin Concerto & Vaughan Williams**  
January 8, 9 & 10  
Maria Ioudenitch



**Bach & Vivaldi's Four Seasons**  
April 22, 24 & 25  
Gil Shaham and Adele Anthony



**Hilary Hahn Plays Beethoven**  
February 12, 13 & 14  
Hilary Hahn



**Mahler's Symphony No. 1 & Mozart**  
June 4, 5 & 6  
Stefan Jackiw



# PIANO MASTERS SERIES

PRESENTING SPONSOR – \$100,000

SUPPORTING SPONSOR – \$50,000

Jaw-dropping virtuosity takes center stage as we highlight world-class pianists. Concertos and symphonies from Bartók, Rachmaninoff, and more, are performed by some of today's most acclaimed and admired pianists, including Yefim Bronfman, Seong-Jin Cho, and Garrick Ohlsson.



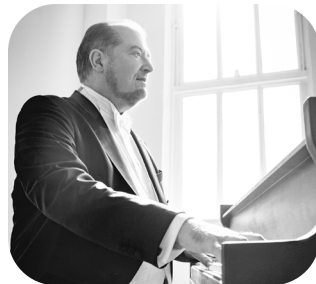
**Rachmaninoff's Piano Concerto No. 3**  
October 9, 10 & 11  
Yefim Bronfman



**Rachmaninoff's Piano Concerto No. 2**  
May 1 & 2  
Conrad Tao



**Pines of Rome**  
February 5, 6 & 7  
Javier Perianes



**Beethoven's Piano Concerto No. 1**  
May 28, 29 & 30  
Garrick Ohlsson



**Seong-Jin Cho Plays Bartók**  
March 19, 20 & 21  
Seong-Jin Cho

# ARTIST-IN-RESIDENCE: GIL SHAHAM

PRESENTING SPONSOR – \$150,000

SUPPORTING SPONSOR – \$50,000

Grammy-Award winning American violinist Gil Shaham joins the Houston Symphony as Artist-in-Residence, showcasing his flawless technique as soloist, leader, and in recital for three incredible performances, including Barber's Violin Concerto, a Beethoven Sonata Recital, and Vivaldi's *Four Seasons*.

**Dvořák's Symphony No. 8 & Gil Shaham**  
December 4, 5 & 6  
Juraj Valčuha, conductor

**Gil Shaham in Recital: Beethoven Sonatas**  
January 7

**Bach & Vivaldi's Four Seasons**  
April 22, 24, & 25  
Gil Shaham, violin and leader  
Adele Anthony, violin

**“In a world full of outstanding violinists, Shaham is one of the few identifiable by sound and style alone.”**  
–*Boston Globe*





# RACHMANINOFF FESTIVAL

PRESENTING SPONSOR – \$100,000

SUPPORTING SPONSOR – \$50,000

His melodies are so timeless and universally appealing that they’ve scored movies and inspired chart-topping pops songs. His name is synonymous with staggering virtuosity. We present a two-week celebration of Sergei Rachmaninoff, spanning symphonies, choral works, and the iconic Piano Concerto No. 3.

## Rachmaninoff’s Second Symphony

October 2, 3 & 4

Juraj Valčuha, conductor

Aleksey Bogdanov, baritone

Houston Symphony Chorus,

Anthony J. Maglione, conductor

## Rachmaninoff’s Piano Concerto No. 3

October 9, 10 & 11

Juraj Valčuha, conductor

Yefim Bronfman, piano



# NATURE FESTIVAL

PRESENTING SPONSOR – \$100,000

SUPPORTING SPONSOR – \$50,000

Nature has inspired some of classical music’s greatest masterpieces. In this special festival, the Houston Symphony heralds the blooming of spring with music that encompasses the full spectrum of the natural world, from delicate beauty to awesome power.

## Pines of Rome

February 5, 6 & 7

Juraj Valčuha, conductor

Javier Perianes, piano

## Beethoven’s Pastoral Symphony

& The Rite of Spring

February 19, 20 & 21

Juraj Valčuha, conductor





# OPENING NIGHT CELEBRATING AMERICA250

PRESENTING SPONSOR – \$150,000

The 2026–27 Season kicks off with a tribute to America. 2026 marks the 250<sup>th</sup> Anniversary of the signing of the Declaration of Independence, and to celebrate, the Symphony opens the season by showcasing classical and popular American music led by Principal POPS Conductor Steven Reineke with the three-time Grammy Award-winning vocalist, Isabel Leonard, followed by a seated-dinner attended by 500 leading Houstonians, business leaders, and prominent philanthropists.

Opening Night Concert & Gala  
Jones Hall for the Performing Arts  
September 19, 2026  
Steven Reineke, conductor



# BEETHOVEN VIOLIN CONCERTO

PRESENTING SPONSOR – \$75,000

SUPPORTING SPONSOR – \$25,000

Conductor Laureate Andrés Orozco-Estrada and the Houston Symphony welcome three-time Grammy Award-winning violinist Hilary Hahn—renowned for her ability to meld expressive musicality and technical expertise with a diverse repertoire guided by artistic curiosity—back to Houston for what is considered one of Beethoven’s most transcendent works, his Violin Concerto.

Hilary Hahn Plays Beethoven  
February 12, 13 & 14  
Andrés Orozco-Estrada, conductor





# SYMPHONY DEBUT SERIES

PRESENTING SPONSOR – \$75,000

Each season, the Houston Symphony collaborates with renowned guest conductors and artists across our Classical Season, introducing Houston audiences to some of the brightest up-and-coming stars of the symphonic world.



**Rachmaninoff's Second Symphony**  
October 2, 3 & 4  
Juraj Valčuha, conductor  
Aleksy Bogdanov\*, baritone  
Houston Symphony Chorus,  
Anthony J. Maglione, conductor



**Ehnes Plays Mendelssohn's Violin Concerto**  
March 5, 6 & 7  
Nicholas Collon\*, conductor  
James Ehnes, violin



**Mozart's Jupiter & JIJI**  
October 16, 17 & 18  
Dabid Robertson, conductor  
JIJI\*, guitar



**Tchaikovsky's Symphony No. 6**  
April 2, 3 & 4  
Daniele Rustioni\*, conductor  
Francesca DeGo, violin



**Shostakovich's Ninth Symphony & Yoonshin Song**  
November 6, 7 & 8  
Emmanuel Tjeknavorian\*, conductor  
Yoonshin Song, violin



**Rachmaninoff's Piano Concerto No. 2**  
May 1 & 2  
Daniela Candillari\*, conductor  
Conrad Tao, piano



**Bruch's Violin Concerto & Vaughan Williams**  
January 8, 9 & 10  
Donald Runnicles, conductor  
Maria Ioudenitch\*, violin



**Mahler's Symphony No. 1 & Mozart**  
June 4, 5 & 6  
Juraj Valčuha, conductor  
Stefan Jackiw\*, violin

\*Houston Symphony debut



**Pines of Rome**  
February 5, 6 & 7  
Juraj Valčuha, conductor  
Javier Perianes\*, piano

# HISAISHI SPECIAL

PRESENTING SPONSOR – \$50,000

SUPPORTING SPONSOR – \$25,000

Joe Hisaishi—a composer, conductor and pianist, who has established himself as a formidable force in contemporary music for his delicately crafted symphonic and solo works, as well as his globally successful film music—joins the Symphony for a one-night-only concert special. Hisaishi is greatly in demand as a conductor, performing with the most notable symphony orchestras across the globe. With nearly 40 solo albums and over 100 film scores to his name, he is one of the most celebrated composers of our time.

**Hisaishi Special**  
May 7, 8 & 9  
Joe Hisaishi, conductor





# SELECT CONCERT WEEKEND SPONSORSHIPS

The Houston Symphony offers the opportunity to sponsor select concert weekends throughout the 2026-27 Season from our diverse programming. Led by Music Director Juraj Valčuha, as well as renowned guest conductors, these concerts feature some of the finest programming and guest artists from around the world. Sponsorship benefits can be customized to enhance the personal concert experience or offer organizations high visibility and impact. A full listing of individual concert weekend sponsorships is available upon request.



## Mozart's Jupiter & JJI

October 16, 17 & 18  
David Robertson, conductor  
JJJ, guitar

PRESENTING SPONSOR - \$25,000



## Cirque de la Symphonie

January 29, 30 & 31  
Brett Mitchell, conductor  
Cirque de la Symphonie, performers

PRESENTING SPONSOR - \$50,000



## Beethoven's Pastoral Symphony & The Rite of Spring

February 19, 20 & 21  
Juraj Valčuha, conductor

PRESENTING SPONSOR - \$50,000



## Cheyenne Jackson: The Best of Broadway

April 9, 10 & 11  
Steven Reineke, conductor  
Cheyenne Jackson, vocalist

PRESENTING SPONSOR - \$25,000

# GREAT PERFORMERS SERIES

TITLE SPONSOR - \$100,000

The Great Performers Series showcases renowned guest soloists in a package of six concert weekends anticipated to be some of the most popular and high-visibility performances of the season. Led by Music Director Juraj Valčuha and a slate of prestigious guest conductors, these concerts highlight cornerstone compositions from the classical repertoire.



## Mozart's Jupiter & JJI

October 16, 17 & 18  
David Robertson, conductor  
JJJ, guitar



## Ehnes Plays Mendelssohn's Violin Concerto

March 5, 6 & 7  
James Ehnes



## Bruch's Violin Concerto & Vaughan Williams

January 8, 9 & 10  
Donald Runnicles, conductor  
Maria Ioudenitch, violin



## Bach & Vivaldi's Four Seasons

April 22, 24 & 25  
Gil Shaham, violin and leader  
Adele Anthony, violin



## Pines of Rome

February 5, 6, & 7  
Juraj Valčuha, conductor  
Javier Perianes, piano



## Mahler's Symphony No. 1 & Mozart

June 4, 5 & 6  
Juraj Valčuha, conductor  
Stefan Jackiw, violin



# CHAMBER SERIES

**TITLE SPONSOR – \$50,000**

The Chamber Music Series is a collection of four intimate concerts that bring you closer to the music than ever before. Experience unique moments, thoughtfully curated repertoire, and the exceptional artistry of our Symphony musicians as their incredible talents are showcased in small ensemble performances.



# “IN RECITAL” SERIES

**PRESENTING SPONSOR – \$50,000**

Renowned artists take center stage in programs that showcase their unique talent and artistry. These one-night only concerts in our Symphony Specials Sseries offer Houston audiences the opportunity to see superstars from around the world.



**Gil Shaham in Recital:**  
**Beethoven Sonatas**  
January 7  
Gil Shaham, violin



**Seong-Jin Cho in Recital**  
March 16  
Seong-Jin Cho, piano



# HOUSTON SYMPHONY CHORUS

SUPPORTING SPONSOR – \$50,000

For more than 75 years, the Houston Symphony Chorus, the official choral unit of the Houston Symphony, has given voice to some of the most famous choral works in the repertoire, performing alongside our renowned musicians in diverse concert programming. This season, these talented volunteer singers feature in Rachmaninoff’s *Spring*, Ravel’s *Daphnis et Chloé*, Handel’s *Messiah*, our beloved Very Merry Pops celebration, and more!

**Rachmaninoff’s  
Second Symphony**  
October 2, 3 & 4  
Juraj Valčuha, conductor

**Very Merry Pops**  
December 10, 12 & 13  
Steven Reineke, conductor

**Handel’s *Messiah***  
December 18, 19 & 20  
Ken-David Masur, conductor

**Ravel’s *Daphnis  
and Chloe***  
May 14, 15 & 16  
Kevin John Edusei, conductor



# HANDEL’S MESSIAH

PRESENTING SPONSOR – \$50,000

Acclaimed conductor Ken-David Masur joins the orchestra and Houston Symphony Chorus for Houston’s premier *Messiah* production. Jones Hall will be filled with the exultant arias and joyous refrains—including the iconic “Hallelujah” Chorus—in a powerful three-concert presentation of the greatest story ever told.



**Handel’s *Messiah***  
December 18, 19 & 20  
Ken-David Masur, conductor  
Joëlle Harvey, soprano  
Sun-Ly Pierce, mezzo-soprano  
Nicholas Phan, tenor  
Dashon Burton, baritone  
Houston Symphony Chorus  
Anthony J. Maglione, director

# LIVESTREAM

SUPPORTING SPONSOR – \$15,000

Our award-winning livestream series takes place on select dates during the Classical and POPS Series, bringing almost every performance into the homes of individuals across the state, nation, and globe. Annually, our livestream performances reach nearly 30,000 households in almost every state and more than 15 countries.

# MATINEE SERIES

PRESENTING SPONSOR - \$75,000

The Symphony's Sunday matinee performances bring the world-class programs of our Classical Series to a relaxed, daytime setting. This unique series features Music Director Juraj Valčuha, as well as renowned artists, performing some of the world's most beloved classical works in five memorable concerts.

## Rachmaninoff's Piano Concerto No. 3

October 11, 2026  
Juraj Valčuha, conductor

## Dvořák's Symphony No. 8 & Gil Shaham

December 6, 2026  
Juraj Valčuha, conductor

## Beethoven's Pastoral Symphony & The Rite of Spring

February 21, 2027  
Juraj Valčuha, conductor

## Bach & Vivaldi's Four Seasons

April 25, 2027  
Gil Shaham, leader

## Mahler's Symphony No. 1 & Mozart

June 6, 2027  
Juraj Valčuha, conductor



# VITOL POPS SERIES



# & SYMPHONY SPECIALS



# DOLLY PARTON'S THREADS: MY SONGS IN SYMPHONY

PRESENTING SPONSOR – \$50,000

Celebrate the Queen of Country in this multi-media experience, featuring Dolly on screen, leading audiences in a visual and musical journey of her songs, her life, and her stories. Guest vocalists and musicians chosen by Dolly, along with the orchestra, present new and innovative orchestrations of her hit songs, including “Jolene” and “I Will Always Love You,” in addition to Dolly’s personal favorites and a selection from her upcoming Broadway musical.

**Dolly Parton's Threads:  
My Songs in Symphony**  
October 30 &  
November 1  
Steven Reineke, conductor



# TRIBUTE CONCERT SERIES

PRESENTING SPONSOR – \$75,000

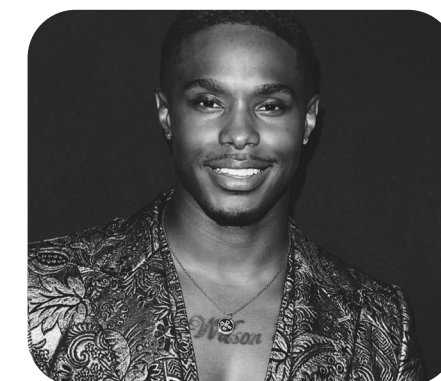
The Symphony's tribute concerts are a high-energy celebration of the music that shaped generations, featuring iconic hits by legendary artists and the music you know and love. Engaging some of the largest crowds of the Houston Symphony season, these concerts bring diverse audiences together for nostalgic, toe-tapping performances showcasing artists like Tina Turner, the best of R&B, California songwriters of the 1960s and '70s, and more!



**Simply The Best:  
A Tribute to Tina Turner**  
September 25, 26 & 27  
Steven Reineke, conductor  
Adrienne Warren, vocalist



**California Dreamin':  
The Songs and Stories of  
Laurel Canyon**  
January 15, 16 & 17  
Steven Reineke, conductor  
Jessica Vosk, vocalist



**If I Ain't Got You:  
The Best of R&B**  
March 12, 13 & 14  
Steven Reineke, conductor  
Aisha Jackson, vocalist  
Avery Wilson, vocalist

# SUMMER SOUNDS SERIES

PRESENTING SPONSOR – \$50,000

Fun in the sun never sounded so good! The heat is on as the Symphony brings an exciting slate of special concerts to the Theater District for Summer Sounds! Join the orchestra for a diverse selection of programming that melds captivating concert experiences inspired by the music of iconic artists, signature scores from epic films, and one of the most popular video game franchises of all time. Summer Sounds concerts engage some of the largest crowds of our season—including first-time concert goers!



**Lyle Lovett with the Houston Symphony**  
June 5



**Distant Worlds: Music from *Final Fantasy***  
June 6 & 7



**The Music of Queen**  
June 19 & 20



**Harry Potter and the Order of the Phoenix™ in Concert**  
June 26 & 27

# EDUCATION &



# COMMUNITY ENGAGEMENT



# UPPER ELEMENTARY STUDENT CONCERT SERIES

**SPONSOR - \$75,000**

Part of the Student Concert Series, the Upper Elementary are 50-minute, full orchestra concerts, presented during the school day for students in grades 4-5. Often a first introduction to classical music and a concert experience, these performances allow students the opportunity to learn about the orchestra, with the goal of inspiring students to play an instrument while also facilitating student's acquisition of active listening skills.

## UPPER ELEMENTARY

**September 24, 2026**  
9:45 and 11:20 am

**October 21, 2026**  
10:30 am

**October 22, 2026**  
10:30 am

**October 27, 2026**  
9:45 and 11:20 am

**October 28, 2026**  
9:45 and 11:20 am

**November 10, 2026**  
9:45 and 11:20 am

**November 11, 2026**  
9:45 and 11:20 am

**November 12, 2026**  
9:45 and 11:20 am

**November 17, 2026**  
9:45 and 11:20 am



# PNC FAMILY SERIES

**SINGLE CONCERT SUPPORTING SPONSOR - \$15,000**

The PNC Family Series, designed for children ages 2-9, is the perfect way to introduce little ones to the magic of live music in a casual, relaxed space where kids can move, dance, and engage with music! All performances are sensory inclusive with flexible seating, sensory-calming spaces, and inclusive lobby activities—including our hands-on Instrument Petting Zoo. Two concerts take place on the indicated dates with performances at 10 a.m. and 11:30 a.m.

**Haunted Halloween**  
October 31

**Ho-Ho-Holiday**  
December 12

**Cirque Magic for Kids**  
January 30

**Peter and the Wolf**  
April 10

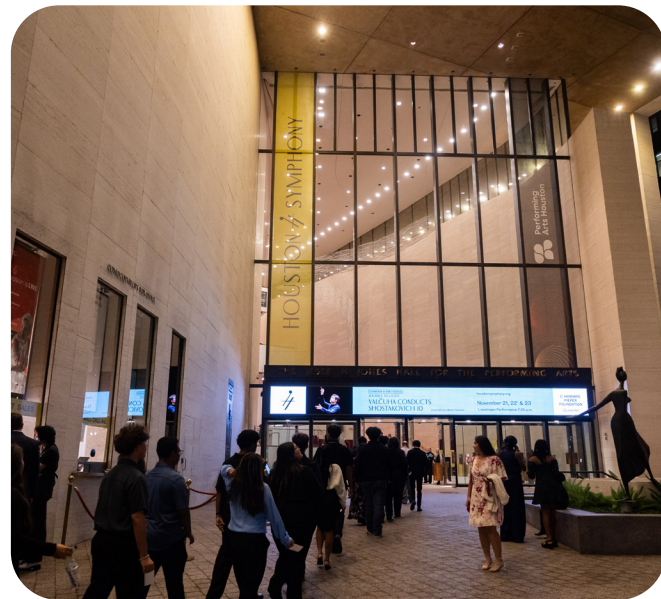




# HIGH SCHOOL NIGHTS

**SPONSOR – \$50,000**

Thrilling nights out, world-class musicianship, and “up-close-and-personal” educational resources all within the walls of Jones Hall, the Houston Symphony’s High School Nights feature exciting music, steeply discounted tickets, and video and curriculum resources designed to build band and orchestra students’ connection to the music and musicians performing onstage. Annually, our High School Nights welcome nearly 2,000 area students to Jones Hall.



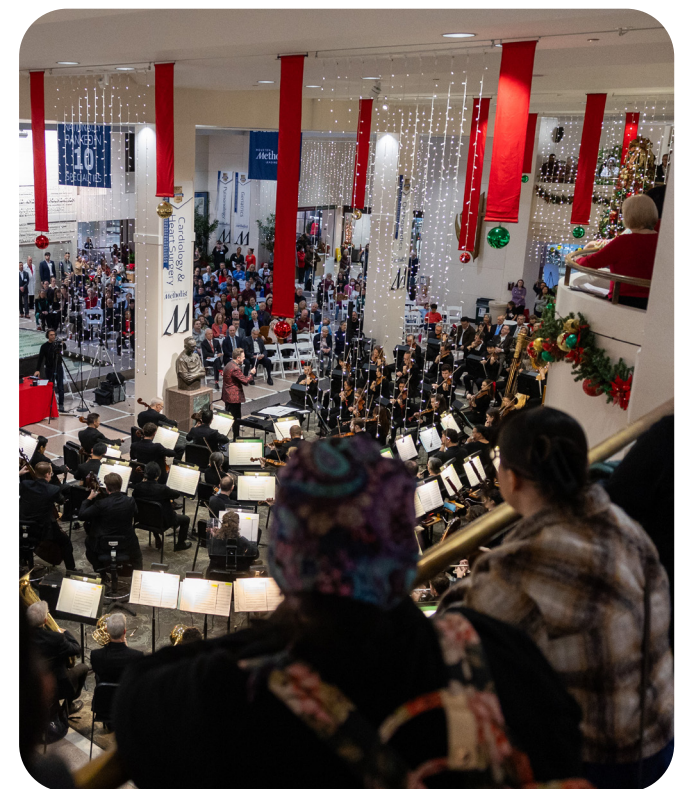
# MUSIC & WELLNESS

**SUPPORTING SPONSOR – \$25,000**

Music has the power to heal the body, the spirit, and the mind. Each season, Symphony musicians and our Community-Embedded Musicians (CEMs) bring the respite of music to those unable to attend a performance at Jones Hall, providing comfort and connection to those facing memory loss, illness, and isolation through live performances at area health centers.

Current activity includes:

- Bi-weekly bedside visits for pediatric cancer patients at MD Anderson and Texas Children’s Hospital
- Monthly interactive concerts designed to engage patients while sparking memories and joy at CarePartners and Amazing Place Dementia Day Centers
- An annual Holiday Concert at Houston Methodist for patients, families, and healthcare workers





# COMMUNITY ACCESS PROGRAMS

## PRESENTING SPONSOR – \$50,000

A reflection of our mission to make extraordinary musical experiences available for all, the Houston Symphony offers a robust array of Community Access Programs designed to lower financial barriers, making music more accessible for individuals from across Greater Houston, including:

- All-Access Community Pass—allows all Lone Star, WIC, SNAP, and EBT card holders to attend any Classical Series, Vitol POPS Series, or PNC Family Series concert for free.
- Community Ticket Program—a partnership with local nonprofit organizations to provide members of the community with free admission to select concerts.
- Pay What You Wish—Throughout the season, a limited number of Pay What You Wish tickets may be available for select performances. Intended only for those with true financial need, these tickets let patrons name a price that works for them, starting at \$5 per ticket.
- Active Military Tickets—The Houston Symphony is proud to salute our military with a 25% discount for all active military personnel and their families for select Classical and POPS concerts, based on availability.

Annually, these programs provide more than 600 with affordable access to the world-class performances of the Houston Symphony.



To learn more about how you can sponsor our exciting 2026-27 Season offerings, contact Christina Trunzo at 713.337.8530 or [christina.trunzo@houstonsymphony.org](mailto:christina.trunzo@houstonsymphony.org)

# SAMPLE SPONSORSHIP BENEFITS

## NAME VISIBILITY AND BRAND EXPOSURE

Name and/or logo recognition included in all media related to the sponsorship, including:

- Program page credit and listing among donors in *t*, the Houston Symphony’s monthly magazine, with an annual circulation of more than 150,000
- Logo recognition on season banners displayed during all Houston Symphony performances
- Text or logo recognition in all marketing materials, including press releases and emails to concert attendees as appropriate, for sponsored performances
- Text or logo recognition on all in-hall slides around sponsored performances (~7,500 impressions)
- Text or logo recognition on electronic marquee outside of Jones Hall the week of sponsored performances (~10,000 impressions)
- Text or logo recognition in Season Brochure with a distribution of ~50,000
- Text or logo recognition on all livestream concert materials, as applicable (~450 households per livestream)
- Text or logo recognition in annual Houston Symphony Impact Report with a distribution of ~1,000

## ENTERTAINMENT AND HOSPITALITY

VIP privileges at Jones Hall, including:

- Invitations to special donor events, including private rehearsals, “Meet the Orchestra,” and Jones Hall tour opportunities
- Invitations to three annual special events—including Opening Night Concert & Gala, the Houston Symphony Ball, and the Wine Dinner & Collectors auction—attended by more than 1,000 leading Houstonians, business leaders, and prominent philanthropists
- Access to pre-sale concert tickets
- A select number of complimentary tickets to sponsored performances
- Access to a corporate discount for select performances throughout the season
- Opportunity to host a private reception or hosted Green Room, as appropriate, on mutually agreed upon date in conjunction with sponsored concert performances
- Invitations for post-concert meet and greet opportunities with conductors, vocalists, and musicians during season
- Access to donor exclusive valet services for all Houston Symphony performances for one year
- Access to donor exclusive lounges for all Houston Symphony performances for one year
- Premier seating for Symphony concerts at Miller Outdoor Theatre (excludes July 4<sup>th</sup> concert)
- Invitation for two to attend a VIP-donor annual season preview event
- Access to premier donor seating at Houston Symphony concerts
- Direct ticketing support from Manager of Donor Services

The Houston Symphony welcomes the opportunity to customize sponsorship benefits, as appropriate, to create a truly unique experience for you and your guests.

\*Outlined sponsorship benefits are contingent upon sponsorship level